

GOVT. OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS' WELFARE
EXTENSION EDUCATION INSTITUTE
(NORTHERN-REGION)
CCSHAU, NILOKHERI (HARYANA)
&
MANAGE, HYDERABAD

Training Title: Transforming Agriculture: The Power of Farmer-Producer Organizations
Duration: 03 Days (28-30 April 2025)
Course Directors: Dr. Anil Kumar Rohila, EEI, Nilokheri (+91 94667 76803)
Dr. P. Kanaka Durga, MANAGE, Hyderabad (+91 90100 30111)

Objectives:

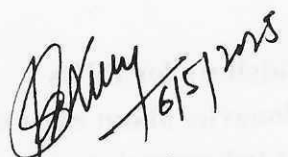
- To know basics and guidelines for FPOs
- To sensitize field functionaries about extension strategies
- To aware about market-led-extension approaches

TRAINING SCHEDULE

Time	TOPIC	EXPERT
Day-I: 28.04.2025 (Monday)		
09:45-10:00AM	Inauguration and Introductory Session	Dr. P. Kanaka Durga Dr. Anil Kumar Rohila
10:00-11:00AM	Concept, Importance and Status of Farmer Producer Organizations in India	Dr. P. Kanaka Durga Asst. Director MANAGE, Hyderabad
11:00-12:00PM	Role of Agricultural Universities in Formation of FPOs	Dr. Jogender Singh Principal Ext. Specialist CCSHAU, KVK, Sonipat
02:00-03:00PM	Market-Led-Extension Approaches	Dr. Bharat Singh Asst. Professor EEI, Nilokheri
03:00-04:00PM	Preparation of Visuals for Publicity of Enterprise and Products of FPOs	Dr. Anil Kumar Rohila Asst. Professor EEI, Nilokheri
Day-II: 29.04.2025 (Tuesday)		
10:00-11:00AM	Extension Strategies to Increase the Success Rate of FPOs	Dr. Anuj Kumar Principal Scientist ICAR-IIWBR, Karnal
11:00-12:00PM	Improve the Performance of Farmers through FPOs	Dr. Vinayak R. Nikam Senior Scientist ICAR- NIAP, New Delhi
02:00-03:00PM	Use of Social-Media for Marketing the Produce and Product of FPOs	Dr. Ajay Kumar Asst. Professor EEI, Nilokheri
03:00-04:00PM	Writing Skills for Farmer Producer Organization	Dr. Ajay Kumar Asst. Professor EEI, Nilokheri

Day-III: 30.04.2025 (Wednesday)

10:00-11:00AM	Motivation Skills for Better Output	Dr. Anil Kumar Rohila Asst. Professor EEI, Nilokheri
11:00-12:00PM	Empower Farmers through Farmer Producer Organizations	Dr. Subhashree Sahu Senior Scientist ICAR-IARI, New Delhi
02:00-03:00PM	Entrepreneurial Behaviour of Farmers Towards Farmer Producer Organizations	Dr. Rati Mukteshwar Asst. Professor CCSHAU, Hisar
03:00-04:00PM	Government Schemes for FPOs	Dr. Vignesh Kumar MANAGE Fellow MANAGE, Hyderabad
04:00-04:30PM	Valedictory Session	Course Coordinators and Participants


Course Co-ordinator
Extension Education
Nilokheri