

GOVT.OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS' WELFARE
CCS HARYANA AGRICULTURAL UNIVERSITY
EXTENSION EDUCATION INSTITUTE
NILOKHERI (HARYANA)

Training Title : **Linking Farmers to Market and Processing Industries**
Duration : **05 Days (01-05 Sep. 2025)**
Course Coordinator : **Dr. Anil Kumar Rohila, Mob.9466776803**
Venue : **Seminar Hall, EEI, Nilokheri**

TRAINING SCHEDULE

TIME	TOPIC	EXPERTDETAILS
DAY-1: 01.09.2025 (MONDAY)		
10:00-10:30AM	Registration and Pre-Test	Mr. Ankit Kumar
10:30-11:00AM	Inauguration and Introductory Session	Course Coordinator, Faculty and Trainees
TEABREAK		
11:30-01:00PM	Processing and Value Addition of Millets for Healthy Life Style and Income Generation	Dr. Sanjay Kumar Regional Director EEI, Nilokheri
TEABREAK		
02:00-03:30PM	Artificial Intelligence in Agricultural Sectors	Dr. Ashok Kumar Associate Professor Central University, M'Garh
TEABREAK		
03:45-05:00PM	Hands-on Processing and Value Addition of Millets	Dr. Sanjay Kumar Regional Director EEI, Nilokheri
05:00-06:30PM	Exposure Visit (Sultan Fish Farm, Butana)	Dr. A. K. Rohila Training Coordinator
DAY-2: 02.09.2025 (TUESDAY)		
09:00-09:30AM	Recall Session	Dr. A. K. Rohila Training Coordinator
09:30-11:00AM	Pearl Farming as Enterprise	Mr. Ankush Giri Innovative Farmer Karnal
TEABREAK		
11:30-11:35AM	Group Photo	Faculty and Trainees
11:35-01:00PM	Motivation Techniques for Marketing and Processing	Dr. A. K. Rohila Assistant Professor EEI, Nilokheri
LUNCH BREAK		
02:00-03:30PM	Exposure Visit (ICAR-NDRI, Karnal)	Dr. A. K. Rohila Training Coordinator

03:30-06:30PM	Exposure Visit (ICAR-IIW&BR, Karnal)	Dr. A. K. Rohila Training Coordinator
DAY-3: 03.09.2025 (WEDNESDAY)		
09:00-09:30AM	Recall Session	Dr. A. K. Rohila Training Coordinator
09:30-11:00AM	Marketing and Processing of Vegetable Crops	Dr. Vinod Kumar Assistant Professor MHU, Karnal
TEABREAK		
11:30-01:00PM	Processing and Marketing of Honey	Dr. C. J. Juneja Former Coordinator KVK-NDRI, Karnal
LUNCH BREAK		
02:00-06:30PM	Exposure Visit (Bajwa Mushroom Farm, Kurukshetra)	Dr. A. K. Rohila Training Coordinator
DAY-4: 04.09.2025 (THURSDAY)		
09:00-09:30AM	Recall Session	Dr. A. K. Rohila Training Coordinator
09:30-11:00AM	WTO and Global Trade	Dr. Satyakaam Malik Associate Professor EEI, Nilokheri
TEABREAK		
11:30-01:00PM	Market-Led Extension	Dr. Rati Mukteshwar Assistant Professor CCSHAU, Hisar
LUNCH BREAK		
02:00-03:30PM	Exposure Visit (Alpha Planter, Karnal)	Dr. A. K. Rohila Course Coordinator
03:30-06:30PM	Exposure Visit (Choudhary Farm, Taraori)	Dr. A. K. Rohila Course Coordinator
DAY-5: 05.09.2025 (FRIDAY)		
09:00-09:15AM	Recall Session	Dr. A. K. Rohila Course Coordinator
09:15-10:15AM	Present Scenario and Challenges in Marketing	Dr. Ajay Kumar DES KVK,CCSHAU, Jhajjar
TEABREAK		
10:30-11:45AM	Technologies and Approaches for Food Processing	Dr. Arashdeep Singh Extension Specialist PAU, Ludhiana
11:45-01:00PM	Extension Strategies for Marketing and Processing	Dr. Dharminder Singh PES PAU, Ludhiana
01:00-02:00PM	Post-Test, Course Evaluation Performa and Valedictory Function	Dr. A. K. Rohila Course Coordinator