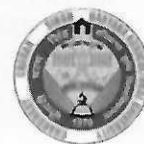




CCS HARYANA AGRICULTURAL UNIVERSITY
EXTENSION EDUCATION INSTITUTE
(NORTHERN-REGION)
MINISTRY OF AGRICULTURE & FARMERS' WELFARE
GOVT. OF INDIA



**TRAINING TITLE : VIDEO PRODUCTION TECHNIQUES FOR FIELD
FUNCTIONARIES**

DURATION : 04 DAYS (09-12 SEPT, 2025)

VENUE : EEI, NILOKHERI

TRAINING SCHEDULE

Time	Date and Topic	Resource Person
09/09/2025 (Tuesday)		
10:00 AM 10:30 AM	Registration & Pre Test	Course Coordinator
10:30 AM 11:15 AM	Inauguration of Training	Regional Director, Faculty & Participants
11:15 AM 11:30 AM	Tea Break	
11:30 AM 01:00 PM	Script to Screen: Effective Video Storytelling for Agricultural Extension	Dr. Lakhan Raghuvanshi School of Journalism and Mass Communication, Devi Ahilya Vishwavidyalya, Indore, MP
01:00 PM 02:00 PM	Lunch Break	
02:00 PM 03:30 PM	Creation of Content for the Promotion of Healthy Food	Dr. Sanjay Kumar Regional Director, EEI, Nilokheri
03:30 PM 03:45 PM	Tea Break	
03:45 PM 05:15 PM	Storyboard for an effective agricultural video	Dr. Lakhan Raghuvanshi School of Journalism and Mass Communication, Devi Ahilya Vishwavidyalya, Indore, MP
10/09/2025 (Wednesday)		
09:00 AM 09:30 AM	Recall Session	Course Coordinator
09:30 AM 11:00 AM	Visuals for Content Creation	Dr. Anil Kumar Rohila Faculty, EEI, Nilokheri
11:00 AM 11:15 AM	Tea Break	
11:15 AM 01:00 PM	Time Management	Dr. Satyakaam Malik, Faculty, EEI, Nilokheri
01:00 PM 02:00 PM	Lunch Break	

02:15 PM 06:00 PM	Video Production Process	Dr. Ajay Kumar Faculty, EEI, Nilokheri
02:15 PM 06:00 PM	Exposure Visit - Kurukshetra	Course Coordinator
11/09/2025 (Thursday)		
09:00 AM 09:30 AM	Recall session	Course Coordinator
09:30 AM 11:00 AM	Video Editing Techniques	Dr. Ajay Kumar Faculty, EEI, Nilokheri
11:00 AM 11:15 PM	Tea Break	
11:15 AM 01:00 PM	Communication Skills	Dr. Jasvinder Kaur Faculty, EEI, Nilokheri
01:00 PM 02:00 PM	Lunch Break	
02:00 PM 03:30 PM	Social Media Skills	Dr. Ajay Kumar Faculty, EEI, Nilokheri
03:30 PM 03:45 PM	Tea Break	
03:45 PM 05:00 PM	Content Creation for Agriculture and Allied Sectors	Dr. Sanjay Kumar Regional Director, EEI, Nilokheri
12/09/2025 (Friday)		
09:00 AM 09:30 AM	Recall Session	Course Coordinator
09:30 AM 11:00 AM	Information Verification and Fact Checking for Extension Professionals	Dr. Pankaj Garg, Professor, Chitkara University
11:00 AM 10:15 AM	Tea Break	
11:15 AM 12:45 PM	Sound Recording and Editing for Video Production	Dr. Pankaj Garg, Professor, Chitkara University
12:45 Noon 01:30 PM	Post Test & Course Evaluation	Course Coordinator
01:30 PM 02:00 PM	Valedictory Function & Certificate Distribution	Regional Director, Faculty & Participants

