

GOVT. OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS' WELFARE
EXTENSION EDUCATION INSTITUTE
(NORTHERN-REGION)
CCSHAU, NILOKHERI (HARYANA)

Training Title: Capacity Building Programme for Master Trainers
Duration: 04 Days (28-31 October 2025)
Course Coordinator: Dr. Anil Kumar Rohila, Mobile No.: 94667 76803

Objectives:

- To enhance the communication, digital, and creative competencies of master trainers
- To aware about lifestyle and other choices for excellence in the field
- To build strategic skills to improve trainer performance and impact

DAY-TO-DAY PROGRAMME

TIME	TOPIC	EXPERT
28.10.2025 (Tuesday)		
10:00-10:30AM	Registration and Pre-Test	Course Coordinator
10:30-11:15AM	Inauguration and Introductory Session	Regional Director Coordinators, Faculty and Trainees
Tea Break		
11:30-01:00PM	Importance of Digital Media Literacy for Master Trainers	Dr. Ajay Kumar Assistant Professor EEI, Nilokheri
Lunch Break		
02:00-05:00PM	Lifestyle Choices for Excellence in Field	Dr. Sanjay Kumar Regional Director EEI, Nilokheri
29.10.2025 (Wednesday)		
09:00-09:30AM	Recall Session	Course Coordinator
09:30-11:00AM	Personality and Development of Body Language	Dr. Jasvinder Kaur Assistant Professor EEI, Nilokheri
Tea Break		
11:30-11:35AM	Group Photo	Faculty and Trainees
11:35-01:00PM	Management of Stakeholders during Programmes	Dr. Satyakaam Malik Associate Professor EEI, Nilokheri
Lunch Break		
02:00-03:30PM	Video Production Techniques for Trainings and Extension Activities	Dr. Ajay Kumar Assistant Professor EEI, Nilokheri
Tea Break		

03:45-05:00PM	Situational Communication Skills for Trainers	Dr. Anil Kumar Rohila Assistant Professor EEI, Nilokheri
05:00-08:00PM	Exposure Visit (Kurukshetra)	Course Coordinator
30.10.2025 (Thursday)		
09:00-09:30AM	Recall Session	Course Coordinator
09:30-11:00AM	Trainer Effectiveness through Motivation Techniques and Positive Attitude	Dr. Anil Kumar Rohila Assistant Professor EEI, Nilokheri
Tea Break		
11:30-01:00PM	Emotional Intelligence Skills to Empower Clients	Dr. Jasvinder Kaur Assistant Professor EEI, Nilokheri
Lunch Break		
02:00-03:30PM	Time and Stress Management Skills for Master Trainers	Dr. Satyakaam Malik Associate Professor EEI, Nilokheri
Tea Break		
03:45-05:00PM	Empower Master Trainers through Digital Content Development Skills	Dr. S. R. Verma Assistant Professor EEI, Nilokheri
31.10.2025 (Friday)		
09:00-09:30AM	Recall Session	Course Coordinator
09:30-11:00AM	Effective Publicity Strategies for Training and Agricultural Programmes	Dr. Anil Kumar Rohila Assistant Professor EEI, Nilokheri
Tea Break		
11:15-12:45PM	Effective Use of Information and Communication Technologies	Dr. S. R. Verma Assistant Professor EEI, Nilokheri
12:45-02:00PM	Post-Test, Feedback Proforma and Valedictory Function	Course Coordinator and Trainees