



**CCS HARYANA AGRICULTURAL UNIVERSITY
EXTENSION EDUCATION INSTITUTE
(NORTHERN-REGION)
MINISTRY OF AGRICULTURE & FARMERS' WELFARE
GOVT. OF INDIA**



TRAINING TITLE : DIGITAL CONTENT CREATION AND PUBLISHING FOR EXTENSION SERVICES”
DURATION : 05 DAYS (04-08 AUG, 2025)
VENUE : EEI, NILOKHERI

TRAINING SCHEDULE

Time	Date and Topic	Resource Person
04/08/2025 (Monday)		
10:00 AM 10:30 AM	Registration & Pre Test	Course Coordinator
10:30 AM 11:15 AM	Inauguration of Training	Regional Director, Faculty & Participants
11:15 AM 11:30 AM	Tea Break	
11:30 AM 01:00 PM	Video Content Creation for Digital Platforms	Dr. Ajay Kumar Faculty, EEI, Nilokheri
01:00 PM 02:00 PM	Lunch Break	
02:00 PM 03:30 PM	Creation of Content for the Promotion of Millets	Dr. Sanjay Kumar Regional Director, EEI, Nilokheri
03:30 PM 03:45 PM	Tea Break	
03:45 PM 05:00 PM	Social Media Skills	Mr. Kamaldeep Sangwan Faculty, HIRD, Nilokheri
05/08/2025 (Tuesday)		
09:00 AM 09:30 AM	Recall Session	Course Coordinator
09:30 AM 11:00 AM	Communication Skills	Dr. Jasvinder Kaur Faculty, EEI, Nilokheri
11:00 AM 11:15 AM	Tea Break	
11:15 AM 12:15 AM	Information Verification and Fact Checking for Extension Professionals	Dr. Pankaj Garg, Associate Professor, Chitkara University
12:15 AM 01:15 PM	Use of Podcast for Effective Extension Services	Dr. Pankaj Garg, Associate Professor, Chitkara University
01:15 PM 02:15 PM	Lunch Break	
02:15 PM 06:00 PM	Exposure Visit – Alpha Planters, Karnal	Course Coordinator
06/08/2025 (Wednesday)		
09:00 AM 09:30 AM	Recall session	Course Coordinator

09:30 AM 11:00 AM	Digital Content Creation for Extension Services	Dr. S.R. Verma Assistant Professor, College of Agriculture, Kaul, CCSHAU
11:00 AM 11:15 PM	Tea Break	
11:15 AM 01:00 PM	Importance of Digital Content for Transfer of Technology	Dr. S.R. Verma Assistant Professor, College of Agriculture, Kaul, CCSHAU
01:00 PM 02:00 PM	Lunch Break	
02:00 PM 03:30 PM	Interpersonal Relationship	Dr. Satyakaam Malik Faculty, EEI, Nilokheri
03:30 PM 03:45 PM	Tea Break	
03:45 PM 05:00 PM	Recent ICT's for Agricultural Extension	Dr. Bharat Singh Ghanghas Faculty, EEI, Nilokheri
07/08/2025 (Thursday)		
09:00 AM 09:30 AM	Recall Session	Course Coordinator
09:30 AM 11:00 AM	Importance of Colors for Visuals	Dr. Anil K. Rohilla Faculty, EEI, Nilokheri
11:00 AM 11:15 AM	Tea Break	
11:15 AM 01:00 PM	Video Editing Techniques	Dr. Ajay Kumar Faculty, EEI, Nilokheri
01:00 PM 02:00 PM	Lunch Break	
02:00 PM 07:00 PM	Exposure Visit – Kurukshetra	Course Coordinator
08/08/2025 (Friday)		
09:00 AM 09:30 AM	Recall Session	Course Coordinator
09:30 AM 10:30 AM	Agricultural Journalism in Digital Era	Dr. Ajay Kumar Faculty, EEI, Nilokheri
10:30 AM 10:45 AM	Tea Break	
10:45 AM 12:00 Noon	Motivation Skills for Effective Extension Services	Dr. Sanjay Kumar Regional Director, EEI, Nilokheri
12:00 Noon 12:30 PM	Post Test & Course Evaluation	Course Coordinator
12:30 PM 01:30 PM	Valedictory Function & Certificate Distribution	Regional Director, Faculty & Participants

