



CCS HARYANA AGRICULTURAL UNIVERSITY
EXTENSION EDUCATION INSTITUTE
(NORTHERN-REGION)
MINISTRY OF AGRICULTURE & FARMERS' WELFARE
GOVT. OF INDIA



TRAINING TITLE : MASS MEDIA SKILLS FOR EFFECTIVE TRANSFER OF TECHNOLOGY

DURATION : 04 DAYS (11-14 AUG, 2025)

VENUE : EEI, NILOKHERI

TENTATIVE TRAINING SCHEDULE

Time	Date and Topic	Resource Person
11/08/2025 (Monday)		
10:00 AM 10:30 AM	Registration & Pre Test	Course Coordinator
10:30 AM 11:15 AM	Inauguration of Training	Regional Director, Faculty & Participants
11:15 AM 11:30 AM	Tea Break	
11:30 AM 01:00 PM	Creation of Content for the Promotion of Millets	Dr. Sanjay Kumar Regional Director, EEI, Nilokheri
01:00 PM 02:00 PM	Lunch Break	
02:00 PM 03:30 PM	Video Production Skills for Transfer of Technology	Dr. Ajay Kumar Faculty, EEI, Nilokheri
03:30 PM 03:45 PM	Tea Break	
03:45 PM 05:00 PM	GIS and GPS for Agricultural Sector	Mr. Kamaldeep Sangwan Faculty, HIRD, Nilokheri
12/08/2025 (Tuesday)		
09:00 AM 09:30 AM	Recall Session	Course Coordinator
09:30 AM 11:00 AM	Communication Skills	Dr. Jasvinder Kaur Faculty, EEI, Nilokheri
11:00 AM 11:15 AM	Tea Break	
11:15 AM 01:00 PM	Recent ICT's for Agricultural Extension	Dr. Bharat Singh Ghanghas Faculty, EEI, Nilokheri
01:15 PM 02:15 PM	Lunch Break	
02:15 PM 06:00 PM	Exposure Visit	Course Coordinator
13/08/2025 (Wednesday)		
09:00 AM 09:30 AM	Recall session	Course Coordinator
09:30 AM 11:00 AM	Content Development using Artificial Intelligence	Dr. S.R. Verma

		Assistant Professor, College of Agriculture, Kaul, CCSHAU
11:00 AM 11:15 AM	Tea Break	
11:15 AM 01:00 PM	Social Media Skills for Extension Services	Dr. S.R. Verma Assistant Professor, College of Agriculture, Kaul, CCSHAU
01:00 PM 02:00 PM	Lunch Break	
02:00 PM 03:30 PM	Use of Podcast for Effective Extension Services	Dr. Pankaj Garg, Associate Professor, Chitkara University
03:30 PM 03:45 PM	Tea Break	
03:45 PM 05:00 PM	Information Verification and Fact Checking	Dr. Pankaj Garg, Associate Professor, Chitkara University
14/08/2025 (Friday)		
09:00 AM 09:30 AM	Recall Session	Course Coordinator
09:30 AM 11:00 AM	Time Management for Effective Extension	Dr. Satyakaam Malik Faculty, EEI, Nilokheri
11:00 AM 11:15 AM	Tea Break	
11:15 AM 12:15 Noon	Writing for Farm Families	Dr. Ajay Kumar Faculty, EEI, Nilokheri
12:15 Noon 01:15 PM	Video Editing Techniques	Dr. Ajay Kumar Faculty, EEI, Nilokheri
01:00 PM 02:15 PM	Lunch Break	
02:15 PM 03:15 PM	Post Test & Course Evaluation	Course Coordinator
03:15 PM 04:15 PM	Valedictory Function & Certificate Distribution	Regional Director, Faculty & Participants