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Dr. S. R. Verma is an Assistant Professor of Agricultural Extension Education at the Extension Education Institute (EEI), Nilokheri, under CCS Haryana Agricultural University, Hisar. He has over 22 years of professional experience in agricultural extension, teaching, research, training, and field-based development. He holds a Ph.D. and M.Sc. (Ag.) in Agricultural Extension Education from MPUAT, Udaipur, and a B.Sc. (Ag.) (Hons.) from the University of Rajasthan, Jaipur. In addition, he has earned PG Diplomas in Business Administration (Symbiosis, Pune), Agricultural Extension Management (MANAGE, Hyderabad), and Geospatial Technology Applications in Rural Development (NIRD & PR, Hyderabad). He qualified ICAR–NET twice (2002, 2004). Dr. Verma has served in various academic and development roles, including more than 12 years at MPUAT, Udaipur, over four years at Agriculture University, Kota, and international experience in Dubai (UAE) as Senior Technical Advisor. His research and project experience spans 15+ years, focusing on integrated village development, water harvesting, livelihood promotion, and agricultural productivity enhancement. At EEI Nilokheri, he has contributed significantly to capacity building, having organized and conducted 100+ training programmes for extension personnel across North India. His areas of expertise include innovative extension methods, ICT-based advisory services, impact assessment, and diffusion of innovations. Dr. Verma has authored a textbook on ICT Applications in Agriculture, along with 30+ research papers, book chapters, training manuals, technical bulletins, popular articles, and radio talks. He has guided M.Sc. students and taught several undergraduate and postgraduate courses in agricultural extension and communication.